

PERFORMANCE HAS A NEW HOME

GLOBAL ATHLETE RESIDENCY
& PERFORMANCE PLATFORM

Elite athletes are global businesses. The Cayman Islands offers a secure, tax-neutral base for performance, wealth, and long-term control. The Connect Group integrates residency, world-class training, and commercial infrastructure into a single platform—enabling the world's most mobile athletes to train at an elite level while scaling their personal brand, expanding endorsement opportunities, and maximising long-term global value.



**CAYMAN
ENTERPRISE
CITY**
Special Economic Zones

Elite Athletes Are Global, Their Infrastructure Is Not

Income across multiple jurisdictions

Fragmented advisors and structures

Inefficient tax and commercial setup

Lack of post-career security and planning

**No single platform
currently integrates
performance, residency
and brand enterprise**

What is Connect Sports?

A Single Platform for Elite Athlete Infrastructure, Connect Sports, in an exclusive partnership with Cayman Enterprise City, provides:

A global base for performance, commercial and brand growth

A structured residency pathway

A platform for commercial and financial activity and on-island support

A gateway to post career structuring

**One Location. One Structure.
One Platform**

Who are Connect Sports?

Andrew Malley

Director, Connect Sports

Andrew Malley is a former healthcare and workforce CEO with global operating experience across the US, Canada, and Europe..



Max Starks

Director, Connect Sports

Max Starks is a two-time Super Bowl champion with the Pittsburgh Steelers and a respected voice in athlete performance and leadership.



John Godina

Director, Connect Sports

John Godina is a three-time Olympian and founder of ALTIS, one of the world's leading elite training environments.



Connect Sports

Working with Cayman Enterprise City, Connect Sports can support with

- Residency & CEC set up for athlete and family
- Athlete company formation
- Tax & Wealth coordination
- Training and performance facilities
- Medical & recovery ecosystem
- Housing & real estate
- Family & relocation
- Image rights & IP structuring
- Privacy and security
- Professional network access
- Investment and entrepreneurial support
- Post-career planning

Why Cayman?

A jurisdiction built for global capital, mobility
& privacy

Performance

Year-round warm weather training
Access to elite performance infrastructure
Low-disruption,
high-focus environment

Residency

Long-term visa pathways
Safe, stable and family-friendly jurisdiction
Internationally recognised legal framework

Enterprise

Global business structuring capabilities
Efficient handling of sponsorship and IP
A global hub of financial and professional
services

Tax & Residency Advantage

A Structurally Advantageous Base. 0% across all major tax categories in Cayman

Residency

Up to 9-year renewable pathway via CEC

Tax Environment

No income tax

No corporate tax

No capital gains

No inheritance tax

No wealth/property taxes

Enables efficient global income structuring and long-term wealth preservation

Platform Access & Athlete Infrastructure

\$30,000 per athlete, per year.

Designed to optimise \$500K–\$10M+ annual income streams

Residency & Corporate

Entity setup & residency pathway (up to 9 years)

Renewable five-year residency certificates granted for employees and their dependents

Compliance, governance and operational support

Performance & Lifestyle

Training environment, relocation and logistics coordination

Commercial & Financial

Sponsorship, media and IP structuring

Brand growth and marketing

Typical upside multiple: 5–20x cost

Connect Sports

Working with Connect, athletes can use Cayman Enterprise City as a base to actively grow their global profile, expand their social and media presence, and unlock higher-value endorsement opportunities.

Instead of relying solely on performance earnings, they are building a scalable personal brand, creating content, forming direct partnerships, and owning their narrative. This shifts them from short-term earners to long-term brand assets, with the ability to generate income well beyond their playing career.

Where appropriately structured, elements of this commercial activity may be managed through a Cayman-based entity, providing greater control, efficiency, and long-term alignment of brand, media, and business interests.

It's not just about where they live or train, it's about turning their career into a global business with longevity, control, and upside.

Residency Substance & Platform Activity

To support residency and regulatory alignment, athletes are expected to maintain meaningful engagement on-island

Physical Presence

~30 days per year training in Cayman

Use of local performance and recovery environments

Commercial & Media Activity

PR, content and media generated from Cayman

Sponsorship and licensing activity routed through Cayman structures

Ongoing commercial presence within the jurisdiction

Cayman Enterprise City

Cayman Enterprise City is a government-backed special economic zone designed to attract global businesses and high-value individuals.

It provides streamlined company formation, residency pathways and operational infrastructure for globally mobile professionals.

Through Connect, Cayman Enterprise City (CEC) provides elite athletes with a fully approved, government-backed platform to live, train, and operate their global careers—seamlessly integrating performance, business, media, and brand activities within a secure and internationally recognised jurisdiction.



What Athletes Gain

Example

Canadian International Tennis Player

\$2.5M annual income

Today

- Income taxed across multiple jurisdictions
- Fragmented advisory and structures
- Sponsorship income inefficiently structured

With Connect

- Cayman-based commercial structure
- Sponsorship and IP income centralised
- Improved control, visibility and retention

**\$200K–\$400K+ annual efficiency
on commercial income**

Target Profile: Globally Mobile Athletes:

Tier 1: Raquet Sports, golf, athletics, combat sports, motorsport, swimming

Tier 2: US sports with a commercial and sponsorship focus

Multi-country income and competition
\$500K–\$10M+ annually

Commercially Driven Athletes

Sponsorship, media and licensing income

Personal brand as a business

Wealth & Residency Focused

Long-term capital structuring

Residency and family relocation

Emerging / NIL (Selective)

High-growth commercial profiles

Long-term platform positioning

THE REC ROOM

Performance

Connect partners with a select group of best-in-class operators across the Cayman Islands to deliver a fully integrated athlete environment.

A world-class training facility led by Brian Walpole, a long-standing expert in elite sport and performance.

- High-performance strength and conditioning environment
- World class recovery facilities
- Dedicated private training spaces for elite athletes
- Personalised coaching and performance programming



Sports & Performance

A curated ecosystem of worldclass facilities

Golf

North Sound Golf Course

Ritz Carlton Golf Course

Cayman Golf Lab

Racket Sports

South Sound Tennis and Squash Club

Ritz Carlton Championship Courts

Cayman Islands Pickleball Club

Performance

The Rec Room

Trueman Bodden Complex

Aurora Life Center

Camana Bay Sports Complex

Dalmain Ebanks Boxing Gym

Beach and Outdoor

Public Beach Volley Courts

Cayman Island Yacht Club

Cayman Island Sailing Club

Lifestyle & Activities

A seamless blend of performance, family-life and world class living



Ocean and Outdoor Living

World class diving and snorkeling
Private watercraft and yacht experiences
Kayaking, Paddle Boarding, Kite Surfing
Sandy White Beaches and Turquoise Waters



Family and Everyday Life

World Class Resorts; Ritz, Kimpton, Grand Hyatt,
Mandarin Oriental, Palm Heights, Westin
Cayman Turtle Centre
Queen Elizabeth Botanic Park
Crystal Caves
Ritz Water Park
Kids Clubs



Dining and Social Life

Culinary Capital of the Caribbean
Private chef and concierge dining
Michelin Star Chefs
Tax free shopping on global brands at Kirk
Freeport
Camana Bay Restaurant and Shopping Village

Join the Exclusive Platform in One of the World's Most Sought-After Locations

Connect Sports provides a unique base in the Cayman Islands, an exclusive, globally respected jurisdiction combining elite performance infrastructure, long-term residency, and a premium lifestyle environment.

Designed for globally mobile athletes, the platform enables:

- More efficient structuring of international income
- Greater control and long-term preservation of capital
- A stable foundation for life beyond sport
- By integrating performance, commercial activity, and residency into a single structure, athletes can operate with clarity today while creating future opportunities across business, investment, and personal ventures.

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